

CONTACT



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SKILLS



Data science (R, SQL, Python)



Data analytics (Tableau, Mixpanel, Sprig)



Statistical data analysis (Frequentist and Bayesian)



Qualitative analysis (e.g., ethnographic interviews)



Project management



Mentoring and workshops on research, coding, and statistics

ACHIEVEMENTS



20+ academic publications & 10+ conference presentations



15+ interviews at news outlets [for examples, see [here](#) and [here](#)]



Policy engagement [for an example, see [here](#)]



Thesis award and 10k+ in scholarships



Acquired 800k+ external funding

NIKLAS JOHANNES, PhD

UX researcher

I'm a mixed-methods UX researcher with a background in behavioural science and psychology. I support design and product teams with insights into user needs throughout all stages of the development process. In my day-to-day work, I use a mixed-method approach, combining qualitative discovery work and usability testing with data science and analysis in experiments, large-scale tracking surveys, and behavioural data (e.g., device logging data).

EXPERIENCE

Kroo Bank // Lead Researcher

2023-present

Kroo Bank // Senior User Researcher

2022-2023

- Leading qualitative (100+ usability tests, ethnographic interviews, focus groups) and quantitative research (10k+ participants in surveys, online experiments) in collaboration with cross-functional partners
- Deliver product insights through data science and analytics (data bases of 15+ million rows)
- Responsible for establishing research operations at a start-up

University of Oxford // Postdoctoral researcher

2020-2022

- Collaborations with leading gaming industry partners (e.g., SONY, Nintendo, Microsoft) on video game play, motivation, and mental health
- Work with cross-functional product, engineering, research, legal, and data science partners
- Analysis of large-scale tracking surveys (5+ million invites) and in-game logging data

University of Glasgow // Postdoctoral researcher

2019-2020

- Behavioural change interventions to promote plant-based over meat-based foods
- 5+ quantitative research studies with 500+ participants

Radboud University // Doctoral researcher

2015-2019

- Led all aspects of a 4-year research project on mobile technology use, user performance, and mental health
- Designed and programmed 10+ experimental, survey, behavioural data, and experiencesampling studies in 3,000+ participants
- Prepared course materials and graded assignments for 200+ students, thesis mentoring (20+ BSc and MSc theses)

EDUCATION

PhD Behavioural Sciences (cum laude)

2015-2020

Radboud University, Netherlands

MSc Communication Science (cum laude)

2013-2015

University of Amsterdam, Netherlands

BA Communication Science (with distinction)

2009-2013

University of Mannheim, Germany